

Cherie L. Appleby

a.k.a. Pistol Productions Inc.

Ghost Rock Ranch LLC

310-699-1487 Cell - 541-536-5593 Ranch

Career Objective:

To produce a variety of creative and ambitious film/TV projects for domestic and international markets, while developing the ground work for Ghost Rock Ranch.

1978 – 1982	Music Industry Merchandiser – Territory the NW
1983 – 1988	Real Estate Sales & Computer Sales (MAC was born '84)
1989 – 1993	Agency Staff Producer/Wieden & Kennedy
1993 – 1995	Freelance Line Producer Charles Wittenmeier, Mathew Ralston, Kieth Ward
1995 – Present	Continue to work as a Freelance Agency Producer Wieden & Kennedy Ruben Postaer & Assoc. GSDM 72 and Sunny @radical media/Special Projects Disney Corporation/Studios

Current Work History:

Oct '07 – Present '09

Wieden & Kenndy
Just Do It – Human Chain

Aug '07 – Oct '07

Ruben Postaer
Acura – Wave & Origami

Feb '06 – July '06

Wieden & Kennedy
Nike Hong Kong/Tokyo/Korea
Sam Bayer, Director

Oct '05 – Jan '06

GSDM
PepsiCo – Sweden – Jonas Odell Director

References:

Davenport/Grylewicz	Wieden & Kennedy	503-937-7455
Linda Carlson	Rock Paper Scissors	310-859-0496
Gary Paticoff	Rubin Postaer & Assoc	310-394-4000